# GUIDELIGN CONFERENCE 2026

**NOVEMBER 16-18 | WALDORF ASTORIA ATLANTA BUCKHEAD**

**THE CREDIBILITY PREMIUM**

A working forum for IR leaders to build narratives that hold up under the pressure of scrutiny, activism and macro volatility.

3376 Peachtree Road NE, Atlanta, GA 30326

## MONDAY, NOVEMBER 16

| TIME | SESSION | SPEAKERS / DETAILS |
|---|---|---|
| 6-8 pm | **Opening Reception: Connect Before the Conference Begins** | |

## TUESDAY, NOVEMBER 17

| TIME | SESSION | SPEAKERS / DETAILS |
|---|---|---|
| 7:15-8:15 am | **Networking Breakfast** | |
| 8:15-8:30 am | **Welcome/Kickoff** | Conor Dunleavy, Manager of Insights and Analysis, Advisory, Rivel, Inc. |
| 8:30-9:30 am | **Keynote: State of the Economy** | Gina Martin Adams, CFA, CMT, HB Wealth |
| 9:45-10:20 am | **Stock Tokenization is Here!** | Ty Francis, Chief Advisory Officer, LRN Corporation; Aaron Palash, Partner, Joele Frank; Mike Titera, Partner, Gibson Dunn; John Nunziati, IRC, SVP, Rivel (moderator) |
| 10:35-11:50 am | **Rapid Action LIVE!** | Interactive breakout roundtable |
| Noon-1 pm | **Connections Lunch and Rivel's 5.0 Awards Presentation** | Networking lunch and awards presentation |
| 1-2 pm | **The Verdict: Credibility Under Fire** | Doug Asiello, CFA, Senior Research Analyst, Crawford Investment Counsel; Cindi Buckwalter, Senior Vice President, Rivel, Inc.; Daniel Flax, Managing Director and Senior Research Analyst, Neuberger Berman; Lucas Servera, Vice President, Truist Securities; Sandi Meeks, Vice President, Rivel, Inc. (moderator) |
| 2:15-3 pm | **From IR to CFO: The Next Seat at the Table** | Aaron Howald, Chief Financial Officer, Louisiana-Pacific; Jennifer Driscoll, IRC, Division Head, TrendLign, Rivel, Inc. (moderator) |
| 3:10-3:55 pm | **Modern Activism - Implications for Companies that Fail to Engage Constructively** | Andrew Siegel, Partner, Joele Frank; Stephen Spruiell, Head of Global Communications, Elliott |
| 4-4:45 pm | **Pressure-Testing IR Judgment Calls** | Wendy Watson, VP of IR, MillerKnoll; Calene Candela, VP, IR, Ryder System; Ato Garrett, Senior VP and IR Officer, Nasdaq; Kip Rupp, CFA, IRC, VP of IR, Quanta Services; Greg Lemenchick, CPA, VP of IR and Sustainability, Domino's; John Nunziati, IRC, SVP, Rivel, Inc. (moderator) |
| 5-6 pm | **Free Time** | |
| 6-8 pm | **Southern Hospitality Networking Dinner** | |

## WEDNESDAY, NOVEMBER 18

| TIME | SESSION | SPEAKERS / DETAILS |
|---|---|---|
| 7:15-8:15 am | **Networking Breakfast** | |
| 8:15-8:30 am | **Day 2 Kickoff** | Conor Dunleavy, Manager of Insights and Analysis, Advisory, Rivel, Inc. |
| 8:30-9:15 am | **“Dear StoryLign”: Advice for Navigating Investor Day Dilemmas** | Stephen Scinicariello, CFA, Division Head, Advisory; Michael Ferreter, Director, Advisory; Rivel, Inc. |
| 9:30-10:05 am | **Who Really Holds the Vote? IR’s Role in Navigating Governance Engagement Today** | Dave Bobker, Executive VP, Rivel, Inc.; Jared Brandman, Chief Legal and Strategy Officer and Secretary, National Vision |
| 10:15-11 am | **The Credibility Premium - The Six Things Top-Rated Management Teams Do Differently** | Gene Rubin, President; Jennifer Driscoll, IRC, Division Head, TrendLign \| Rivel, Inc. |
| 11-11:45 am | **Rapid Action LIVE!** | Interactive breakout roundtable |
| 11:50 am-noon | **Closing Moment** | Conor Dunleavy, Manager of Insights and Analysis, Advisory, Rivel, Inc. |
| Noon-1 pm | **Farewell Lunch** | |

Dress Code: Business Casual.