



# Best Practices Series

## Leading IR for the First Time



[rivel.com/events](https://rivel.com/events)

Joining a new company or moving into a new position is overwhelming to say the least. Joining as Head of Investor Relations whether at a new company, from the sell-side or moving from another division within the same company can be overwhelming to the Nth degree. How quickly can I get up to speed on strategy? Where should I focus my targeting efforts? How do I measure success? Is management aligned internally?

Given Rivel's long history with research in the investment community and having senior-level IROs working as advisors, we have designed a four-part program for people leading IR for the *first time* (heads of IR who are new to the role within the last couple of years). These 90-minute interactive sessions will focus on one topic for the first half of the session, and the other half will be dedicated to participant-driven questions and discussion.

Wednesday  
**April 3**  
11AM ET

**Strategic  
IR Planning**

Virtual event

Tuesday  
**June 18**  
11AM ET

**Investor Targeting**

Virtual event

Wednesday  
**September 25**  
11AM ET

**Crafting a Story:  
*From Numbers to  
Narrative***

Virtual event

Tuesday  
**December 10**  
11AM ET

**Managing Up**

Virtual event

## Meet Rivel's Team

**John F. Nunziati**  
Senior Vice President,  
GuideLign



**Laura Kiernan**  
Senior Vice President,  
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**Moriah Shilton**  
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**Cindi Buckwalter**  
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